

Soccer for Success

at Better Tomorrows

Better Tomorrows partners with the U.S. Soccer Foundation to combat childhood obesity and foster character development for children in underserved communities across the United States.

Trained coach-mentors engage children for 90 minutes a day during the summer months to creatively teach nutrition education and life skills through soccer instruction.

23

Better Tomorrows communities participated in Soccer for Success in 2018

370

Children participated in Soccer for Success through Better Tomorrows in 2018.

Children participating in Soccer for Success report that the program helps develop healthier physical and emotional habits:



88% Of participants report working better on a team.



72% Of participants report they try harder in school.



83% Of children who are categorized as overweight or obese are improving or curbing an unhealthy BMI and/or aerobic capacity trend by participating in Soccer for Success.

Better Tomorrows provides Soccer for Success through a partnership with the U.S. Soccer Foundation and with generous support from the Target Foundation.



"When I got to school this year, I noticed I could run faster and do more than the other kids who were trying out for football!"

- Soccer for Success participant through Better Tomorrows, age 8.

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